



MT27 SPONSORSHIP

The 27th International Conference on Magnet Technology, MT27, will be held at the **Fukuoka International Congress Center**, Fukuoka, Japan, **November 15–19, 2021**. After careful consideration on the conference format under the influence of global impact of COVID-19, we are planning the hybrid format to allow participants who are unable to attend the onsite.

Exhibit, support, and advertising opportunities in MT27 on-site and on-line enable you and your organization to connect hundreds of influential experts and key decision makers in the Magnet Technology community. It will be beneficial experience for you and your organization. We are offering sponsorship packages in the table.

In addition, we decided to add “oVice” to MT27 virtual platform using “Whova” and “Zoom”. “oVice” allows you to communicate through your avatar with a more in-person-like way among the attendee and exhibitors on the virtual platform. It gives an atmosphere closer to a real conference and exhibition in person, we believe. Our demonstration space for MT27 on-line exhibition is open at any time (<https://mt27.ovice.in/>). Feel free to experience the virtual platform for the exhibition.

Detailed description of each item can be found below. Combination of items in the packages are only examples and negotiable. Please contact MT27 exhibition & support team if you prefer a combination other than listed ones in the table.

MT27 SUPPORT OPPORTUNITIES

Supporters will be recognized as described in each of supporting opportunities below. All items are listed in Japanese Yen (JPY). In addition, company name, logo and web link will appear on the MT27 website and platform that is used to manage the virtual conference. And more, supporters will be recognized in the conference transactions, which will be published in a special issue of the IEEE TRANSACTIONS ON APPLIED SUPERCONDUCTIVITY.

Please contact MT27 exhibition & support team if you are interested in providing support other than listed below.

General Support

JPY 100,000 (multiple supporters)

Your unrestricted contribution will provide critical general conference support for organizing and implementing MT27, including logistics and scientist and student support.

Scientist & Student Support

JPY 100,000 (multiple supporters)

This important sponsorship provides support for scientists and students who could not otherwise afford to attend. The funds will not be used for food and beverage.

Session Support

Each supported session will contain the name of the supporter as part of the session title. The supporter's name, logo and web link will also be projected on the screen at the beginning of each plenary session and verbal acknowledgment will be given by the session moderator.

Plenary Sessions

JPY 300,000 (one exclusive supporter per one plenary)

Plenary session support contains one exhibitor registration.

Applicants can choose supporting session (depending on availability.)

Plenary session topics/speakers are:

1. Ultra-High Field NMR / Peifeng Gao (Bruker, Switzerland)
2. Muon Collider / Mark Palmer (BNL, USA)
3. JT60SA / Haruyuki Murakami (QST, Japan)
4. Magnet Technology for Train / Masaru Tomita (RTRI, Japan)
5. Radiation Therapy Systems / Eric Forton (IBA, Belgium)

Young Scientist Plenary Session

JPY 200,000 (one exclusive supporter)

The Young Scientist Plenary session is one of the most prestigious opportunities offered to younger scientists and is an event that is highly anticipated by all attending who are interested in the future generations' direction in magnet technology. The young scientists, who are

selected among recommendations made by the Program Committee, have demonstrated outstanding, significant potential in the field of magnet technology and have gained the recognition and interest of other scientists in the community.

Special Session **JPY 160,000** (one exclusive supporter)
Special Session “Lesson learned” is organized.

MT27 ADVERTISING OPPORTUNITIES

Advertisers will be recognized as described in each of advertising opportunities below. Benefits of the advertisers are the same that is described in MT27 support opportunities. All the items except PDF booklet will be distributed to on-site attendees.

Conference Bag **JPY 200,000** (ea.) (two advertisers)
The conference bag will feature the company logo(s) and will have the opportunity to include one promotional item in the bag at no additional cost.

Promotional Materials & Inserts for the Conference Bag **JPY 120,000** (multiple advertisers)
Individual items of use to conference participants are provided by the advertiser and included in the conference bag. Each item is JPY 120,000. Examples of accepted items are listed below. Other branding opportunity ideas are welcome.

Pens	Highlighter	Luggage tags
Flash drive	2022 Year pocket calendar	Business Card Holder
Sticky notebook or Note pad	Promo company leaflet	Microfiber eyeglass/phone cloth

Lanyard for Badge Holders **JPY 150,000**
One sponsor logo or sponsor name will be printed, along with the MT27 logo, on the lanyards for badge holders and distributed to all conference participants, exhibitors, and guests.

Conference Booklet Advertising
The Conference booklet (in A4 format) will be utilized by participants throughout the Conference. The MT27 booklet’s front and back covers will be in color printing, with the inside text pages printed in black and white. The booklet in PDF file will be distributed to all the attendees, Conference booklet advertising opportunities are listed below.

Outside back cover (color)	JPY 100,000
Inside front cover (color)	JPY 80,000
Inside back cover (color)	JPY 80,000
Full page internal (black and white)	JPY 50,000

IMPORTANT ADDITIONAL INFORMATION

The deadline for application of support and advertising opportunities is September 14, 2021 (JST). On-line booth and/or support opportunity registration can be accepted until October 14, 2021 (JST).

All materials for insertion into conference bags must be received by November 2, 2021 (JST). No refunds or returns will be given for materials received after the deadline and not inserted into conference bags. The organizers reserve the right to decline ad copy and promotional material deemed unacceptable in tone or character or that may detract from the scientific and educational nature of the conference. Pre-approval is required.

Until October 4, 2021 (JST), on-line booth can be changed to on-site booth at the payment of the difference (JPY 100,000 for single booth, JPY 150,000 for double booth.)

All the fees include VAT.

Payments must be received to secure the support/advertising item. Partial payments will not be accepted. For payments by wire transfer, bank information is:

Bank name: MIZUHO BANK, LTD.

Branch name: HONGO

Branch address: 3-34-3 Hongo, Bunkyo-ku, Tokyo 113-0033, Japan

Swift code: MHCBJPJT

Beneficiary's Account No.: 075-2873771

Beneficiary name: Cryogenics and Superconductivity Society of Japan

Purpose of the remittance: MT27 exhibition and support

The due date for payment is September 14, 2021 (JST) for on-site booth and items. For on-line booth and/or support opportunity, the due date is October 14, 2021 (JST).

Sponsorship application is to be confirmed upon payment. Priority in the selection of on-site/on-line booth allocation goes in order of this confirmation except for platinum and gold sponsors. Platinum and gold sponsors get first and second priority in the booth selection, respectively.

If written notice of cancellation is received by October 4, 2021 (JST), an administrative fee of 10% of the total fee will be retained. When we receive written notice of cancellation between October 5 and October 14, 2021 (JST), an administrative fee of 50% of the total fee will be retained. Cancellation by exhibition applicant on October 15, 2021 (JST) or later will result in forfeiture of the entire fee.

When MT27 is forced to cancel its on-site exhibition until October 14, 2021 (JST) because of COVID-19 restrictions, we will refund the difference of on-site and on-line booths (JPY 100,000 for single booth, JPY 150,000 for double booth) to the on-site booth exhibitors and keep their on-line booths. When we are forced to cancel the on-site exhibition on October 15, 2021 (JST) or later, we will refund 80% of the difference and keep exhibitor's on-line booths.

As described in page 2, on-site and on-line booth fees include one(1) exhibitor registration. For additional exhibitor(s), "exhibitor registration(s)" is required. Exhibitor registration fees are as follows.

	Early-Bird Fee until Oct. 4	Usual Fee from Oct. 5 to Oct.31	Late-Bird Fee as of Nov.1
On-site exhibitor	JPY 45,000	JPY 50,000	JPY 55,000
On-line exhibitor	JPY 40,000	JPY 45,000	JPY 50,000

Depending on COVID-19 situations, we may change the plans and the schedule described above.

For questions related to support and advertising opportunities, please contact:

MT27 exhibition & support team

Email: mt27exhibit@csj.or.jp

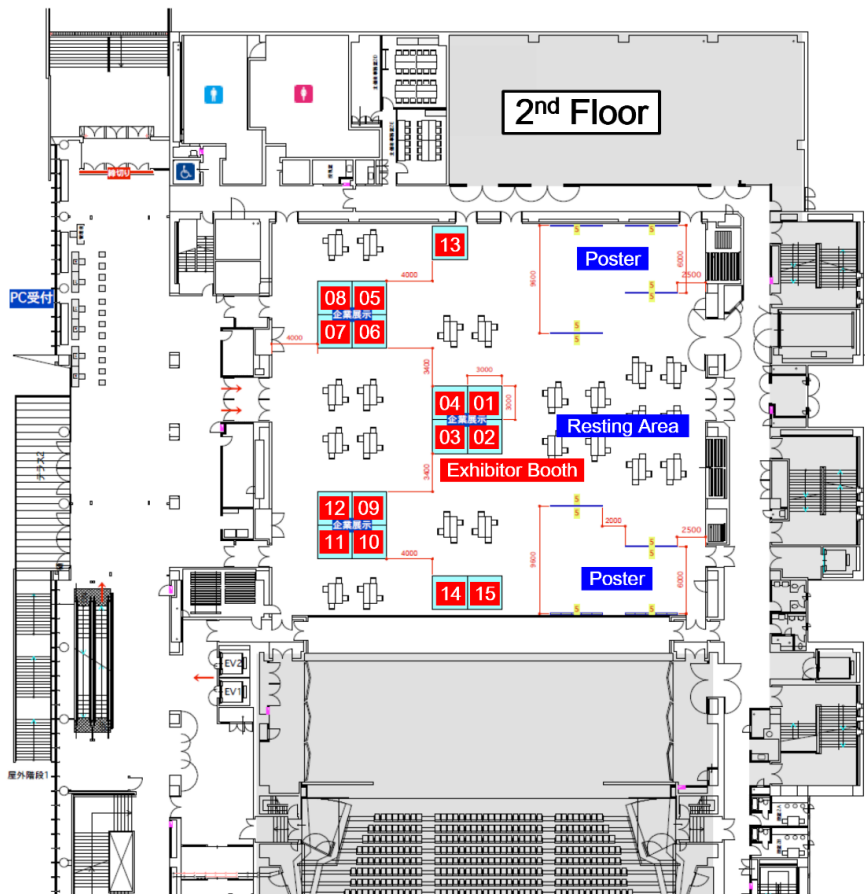
MT27 is hosted by the Cryogenics and Superconductivity Society of Japan (CSSJ)

6-12-8-302 Hongo, Bunkyo-ku, Tokyo 113-0033, Japan

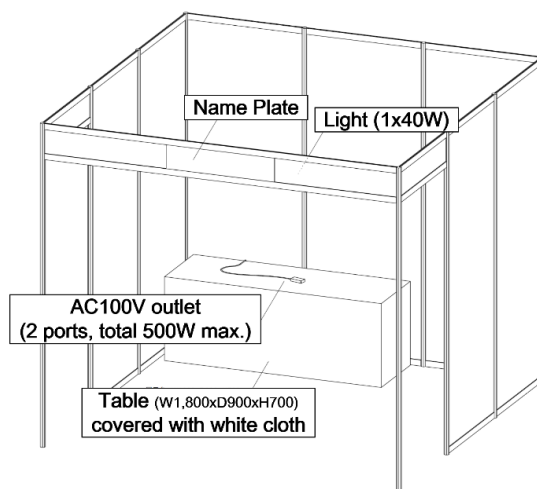
email: mt27@csj.or.jp



On-site exhibition

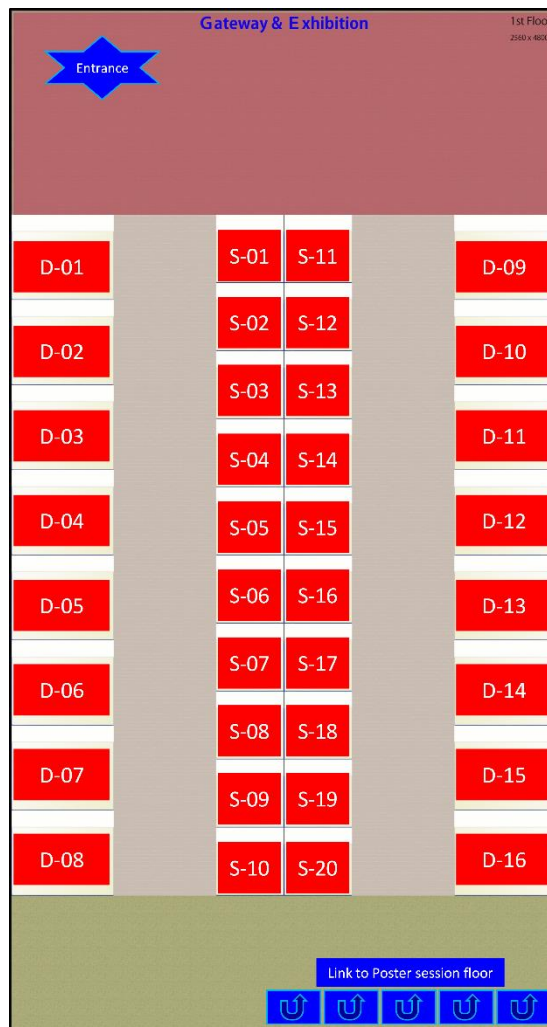


Floor layout (STC)

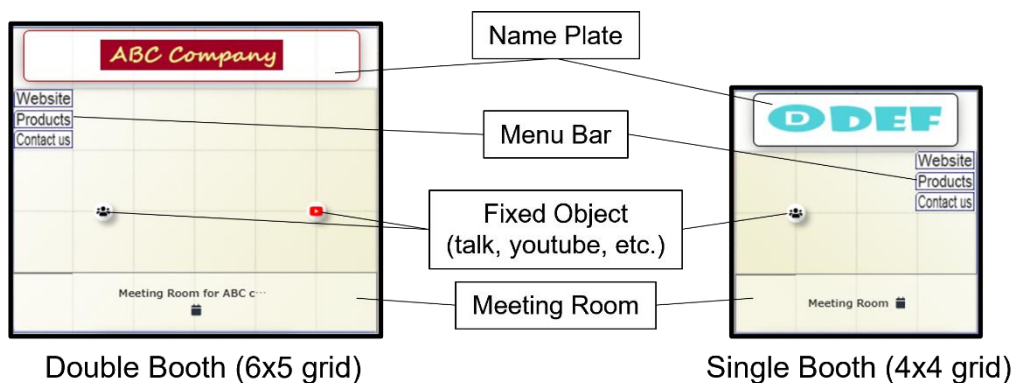


Booth (3m x 3m)

On-line exhibition



Layout of on-line exhibition space (STC)



Example of on-line booth

MT27 SPONSORSHIP Application Form

Company Name					
Contact personnel	Name				
	Dept.				
	Email				
	Address				
	Tel				
	Fax				
<i>Item</i>		<i>Fee/unit (JPY)</i>	<i>qty</i>	<i>Fee</i>	
Package	Platinum	¥1,200,000			
	Gold	¥1,000,000			
	Silver	¥500,000			
	Bronze	¥300,000			
On-site Booth	Single	¥300,000			
	Double	¥500,000			
On-line Booth	Single	¥200,000			
	Double	¥350,000			
Sponsored Session	Plenary	¥300,000			
	Young P,	¥200,000			
	Special	¥160,000			
Support	General	¥100,000			
	Student	¥100,000			
Ad. Item	Bag	¥200,000			
	Insert	¥60,000			
	Badge	¥150,000			
Booklet Ad.	Out back	¥100,000			
	In front	¥80,000			
	In back	¥80,000			
	Int'l BW	¥50,000			
			Total		