



MT27 SPONSORSHIP

The 27th International Conference on Magnet Technology, MT27, will be held at the **Fukuoka International Congress Center**, Fukuoka, Japan, **November 15–19, 2021**. After careful consideration on the conference format under the influence of global impact of COVID-19, we are planning the hybrid format to allow participants who are unable to attend the onsite.

Exhibit, support, and advertising opportunities in MT27 on-site and on-line enable you and your organization to connect hundreds of influential experts and key decision makers in the Magnet Technology community. It will be beneficial experience for you and your organization. We are offering sponsorship packages in the table. Detailed description of each item can be found below. Combination of items in the packages are only examples and negotiable. Please contact MT27 exhibition & support team if you prefer a combination other than listed ones in the table.

Sponsorship Package	Fee (JPY)	Booth			Sponsored Session			Support		Ad. Item			Booklet Ad.			
		Single*	Double*	Web	Plenary	Young P.	Special	General	Student	Bag	Insert	Badge	Out back	In front	In back	Int'l BW
Platinum	1,500,000		1	1	1			1		1	1	0.5	1			
Gold	1,000,000		1	1		1		1			1	0.5		1		
Silver	500,000	1		1			1				1					1
Bronze	300,000	1		1												1
		* 1 std registration included														

MT27 EXHIBIT

It is our pleasure to invite you to the Exhibition of MT27.

The industrial exhibition space will be arranged to provide maximal exposure to the conference delegates during poster sessions and breaks. We invite you to share information about your company and experience the many vibrant and interesting areas in Fukuoka.

Exhibition Dates & Times (tentative)

● Exhibitor Move-In & Exhibitor Registration	Mon., Nov. 15	14:00 – 18:00
● Exhibition Times	Tue., Nov. 16	09:30 – 18:00
	Wed., Nov. 17	09:30 – 18:00
	Thu., Nov. 18	09:30 – 18:00
● Exhibitor Reception	Tue., Nov. 16	18:00 – 19:30
● Exhibitor Move-Out	Fri., Nov. 19	09:00 – 12:00

Booth Fees

● Single Booth, 10' x 10' (3m x 3m)	JPY 300,000
● Double Booth, 10' x 20' (3m x 6m)	JPY 500,000

Booth fee includes.

- Two Exhibit Booth Representative Registrations (includes access to all technical sessions, coffee breaks, the Welcome and Exhibitor Reception).
- One ticket to the Banquet on Friday.
- One manuscript submission (if abstract was accepted for presentation)
- One electronic copy of the published transactions

We offer also online exhibit space (JPY 200,000) in the platform that is used to manage the virtual conference.

MT27 SUPPORT OPPORTUNITIES

Supporters will be recognized as described in each of supporting opportunities below. All items are listed in Japanese Yen (JPY). In addition, company name, logo and web link will appear on the MT27 website and platform that is used to manage the virtual conference. And more, supporters will be recognized in the conference transactions, which will be published

in a special issue of the IEEE TRANSACTIONS ON APPLIED SUPERCONDUCTIVITY.

Please contact MT27 exhibition & support team if you are interested in providing support other than listed below.

Plenary Sessions **JPY 300,000** (one exclusive supporter per plenary)

Each supported Plenary Session will contain the name of the supporter as part of the session title. The supporter's name, logo and web link will also be projected on the screen at the beginning of each plenary session and verbal acknowledgment will be given by the session moderator.

Young Scientist Plenary Session **JPY 200,000** (one exclusive supporter)

The Young Scientist Plenary session is one of the most prestigious opportunities offered to younger scientists and is an event that is highly anticipated by all attending who are interested in the future generations' direction in magnet technology. The young scientists, who are selected among recommendations made by the Program Committee, have demonstrated outstanding, significant potential in the field of magnet technology and have gained the recognition and interest of other scientists in the community.

Special Sessions (non-plenary) **JPY 160,000** (one exclusive supporter per session)

Some Special Sessions will be formed to serve as major highlights of the conference in keeping with interests of the magnet technology community. Memorial Sessions will also be designated, whereby an oral session has been thematically structured to honor the contributions of a departed colleague. Each supported session will contain the name of the supporter in the session title. The supporter(s) name, logo and web link will also be projected on the screen at the beginning of the session, and verbal acknowledgment will be given by the session moderator.

General Support **JPY 100,000** (multiple supporters)

Your unrestricted contribution will provide critical general conference support for organizing and implementing MT27, including logistics and scientist and student support.

Scientist & Student Support **JPY 100,000** (multiple supporters)

This important sponsorship provides support for scientists and students who could not otherwise afford to attend. The funds will not be used for food and beverage.

MT27 ADVERTISING OPPORTUNITIES

Advertisers will be recognized as described in each of advertising opportunities below. Benefits of the advertisers are the same that is described in MT27 support opportunities.

Conference Bag

JPY 450,000 (ea.) (two advertisers)

The conference bag will feature the company logo(s) and each advertiser will have the opportunity to include one promotional item in the bag at no additional cost.

Promotional Materials & Inserts for the Conference Bag

JPY 120,000 (multiple advertisers)

Individual items of use to conference participants are provided by the advertiser and included in the conference bag. Each item is JPY 120,000. Examples of accepted items are listed below. Other branding opportunity ideas are welcome.

Pens	Highlighter	Luggage tags
Flash drive	2022 Year pocket calendar	Business Card Holder
Sticky notebook or Note pad	Promo company leaflet	Microfiber eyeglass/phone cloth

Lanyard for Badge Holders

JPY 360,000

One sponsor logo or sponsor name will be printed, along with the MT27 logo, on the lanyards for badge holders and distributed to all conference participants, exhibitors, and guests.

Conference Booklet Advertising

The Conference booklet will be utilized by participants throughout the Conference. The MT27 booklet's front and back covers will be in color printing, with the inside text pages printed in black and white. The booklet will be distributed to the participants also in an electric file, Conference booklet advertising opportunities are listed below.

Outside back cover (color)	JPY 200,000
Inside front cover (color)	JPY 160,000
Inside back cover (color)	JPY 160,000
Full page internal (black and white)	JPY 100,000

IMPORTANT ADDITIONAL INFORMATION

The deadline for application of support and advertising opportunities is July 9, 2021.

All materials for insertion into conference bags must be received by Nov. 2, 2021.

Depending on COVID-19 situations, we may change the plans and the schedule described above. We plan to announce the final decision on the configuration of the conference in May 2021.

No refunds or returns will be given for materials received after the deadline and not inserted into conference bags. The organizers reserve the right to decline ad copy and promotional material deemed unacceptable in tone or character or that may detract from the scientific and educational nature of the conference. Pre-approval is required.

Payments must be received to secure the support/advertising item. Partial payments will not be accepted. Payments will be accepted by major credit cards and wire transfer. Detailed payment process will be announced later.

For questions related to support and advertising opportunities, please contact:

MT27 exhibition & support team

Email: mt27exhibit@csj.or.jp

MT27 is hosted by the Cryogenics and Superconductivity Society of Japan (CSSJ)

6-12-8-302 Hongo, Bunkyo-ku, Tokyo 113-0033, Japan

email: mt27@csj.or.jp



Cryogenics and Superconductivity Society of Japan